SEARS

OWNER'S MANUAL
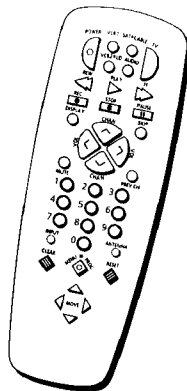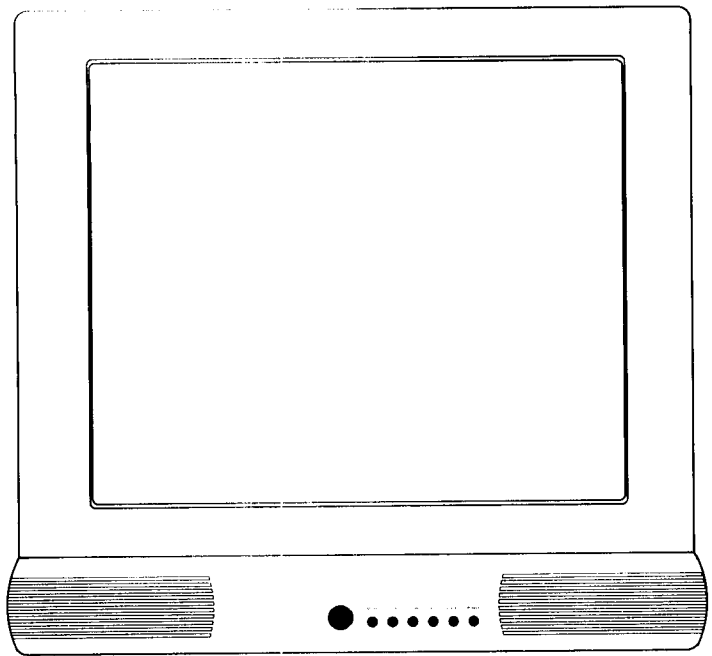
MODEL NO.
274.43728590
SERIES

Record the Model No. and the
Serial No. of your television in
the space provided.

Model No. —————————

Serial No. —————————

Keep this information for
future use.

SEARS
27" TABLETOP
COLOR TELEVISION
WITH REMOTE CONTROL

Safety Information
Use
Warranty and Service

Sears, Roebuck and Co., Hoffman Estates, IL 60179 U.S.A.

Important Information

Cautions

CAUTION:
To prevent electric shock, match wide blade of plug to wide slot, fully insert.

ATTENTION:
Pour éviter les chocs électriques, introduire la lame la plus large de la fiche dans la borne correspondante de la prise et pousser jusqú au fond.

Operate TV only on 120 volts, 60 Hz AC power (normal house power) .

FCC Regulations state that unauthorized changes or modifications to this equipment may void the user's authority to operate it.

Note To Cable TV Installer

This reminder is provided to call your attention to Article 820-40 of the National Electrical Code (Section 54 of the Canadian Electrical Code, Part 1) which provides guidelines for proper grounding and, in particular, specifies that the cable ground shall be connected to the grounding system of the building as close to the point of cable entry as practical.

Table of Contents

Quick Guide to Your TV

Startup

The steps below will get your TV connected and ready for watching.
For more details, see the page numbers listed.

1. Hook up your TV

Details are in the Connections Guide.

Use This Book First!

CONNECTIONS GUIDE

THIS GUIDE SHOWS HOW TO HOOK UP YOUR TV AND OTHER COMPONENTS.

To Find Your Hook-up Turn To Page 1
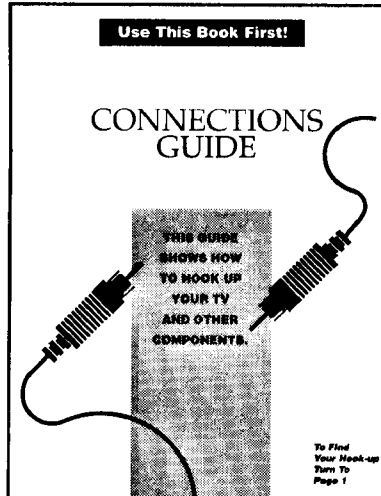
Hook up any antennas, cables or other equipment to your TV before you follow the steps below.

CAUTION: If you choose to use a stand with your TV, take precautions that the stand or other furniture the TV is placed on is properly located and of adequate size and strength to prevent the TV from accidentally being tipped over or pulled off. This could cause damage to the TV and or personal injury.

2. Plug in the TV
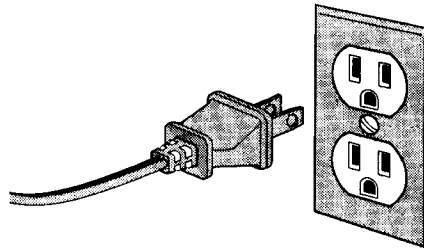
Plug the cord into the outlet, matching the wide and the small end of the plug with the outlet.

3. Put Batteries in the Remote
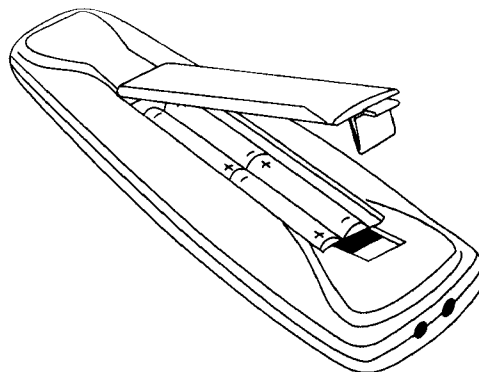
A. Pull off the cover of the battery compartment.

B. Place the four AAA batteries as shown, matching the + and – end of each battery in the compartment.

C. Replace the cover.

Quick Guide to Your TV

Startup

4. Turn on the TV
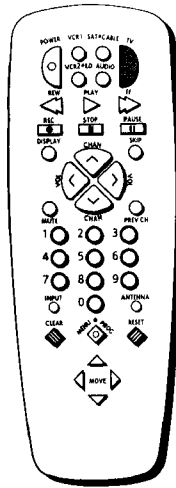
Press TV on the remote.

OR
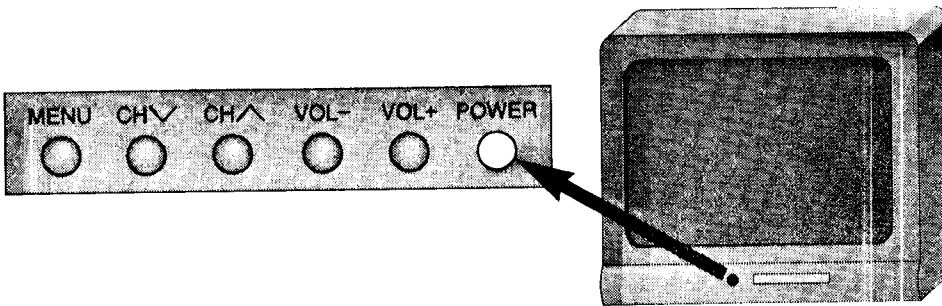
Press POWER on the TV.

5. Place all available channels in memory (Autoprogram)

Details for adding and deleting channels are on page 19.

```
                                13
Controls  Alarm  Adjust  Setup
Autoprogram
Label:  13                  Clear
Channel Memory: 13 Stored
Cable/Air: Cable
VCR 1 Channel: 00
```
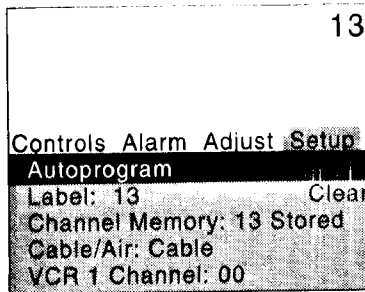
A. Press MENU•PROG until the Setup menu is selected. This menu is white.

B. Press MOVE ▼ to highlight Autoprogram.

C. Press MOVE ▶ to start placing channels in the TV's memory.

D. Wait until TV has cycled through all the channels and returns to original channel.

6. Set the Time

```
12:21 AM                    13



Controls  Alarm  Adjust  Setup
Alarm: Off
Alarm Channel: 07
On Time: Disabled
Off Time: Disabled
Clock:  Use –/+ to set time.
```
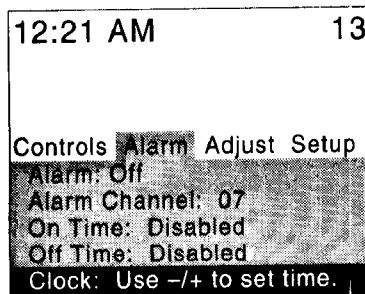
A. Press MENU•PROG until the Alarm menu is selected. This menu is green.

B. The Clock is automatically highlighted the first time you set it. If it is not, press MOVE ▼ to highlight it.

C. Press MOVE ◀ to set the hour.

D. Press MOVE ▶ to set the minutes.

Quick Guide to Your TV

Basic Tour of the Remote

Basic information about your remote is shown below. This will give you a general idea of how your remote works. *For more details, see pages 6–15.*

TV Power Button
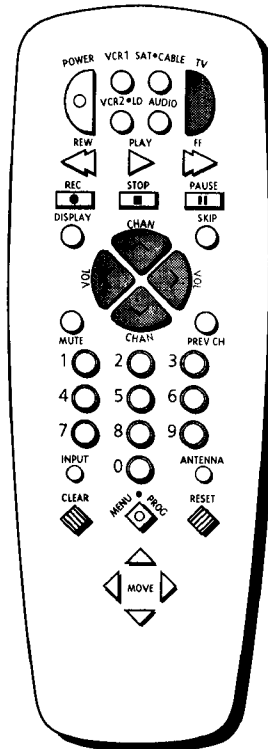
Turns the TV on.

Sets the remote to control the TV.

Volume and Channel Controls
Details are on page 7.

Operates TV when remote is set to control the TV.

Operates the TV and advanced features.

Component Buttons
Details are on pages 8–15.
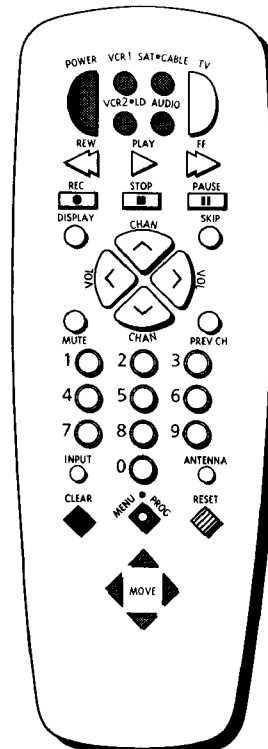
Controls components such as a VCR, laserdisc player, audio equipment, satellite receiver and a cable box.

Menu Buttons
Details are on page 5.

Changes the menus and features on the screen.

Quick Guide to Your TV

Menu Basics

General information about using the on-screen menu system is shown below. *Details on using the remote buttons are on pages 6-7. Many menu items are explained in detail in Using the Advanced Features starting on page 19.*

Colors

Yellow Green Light White
                 Blue

| Controls | Alarm | Adjust | Setup |

Autoprogram
Label: 13   Clear
Channel Memory: 13 Stored
Cable/Air: Cable
VCR 1 Channel: 00
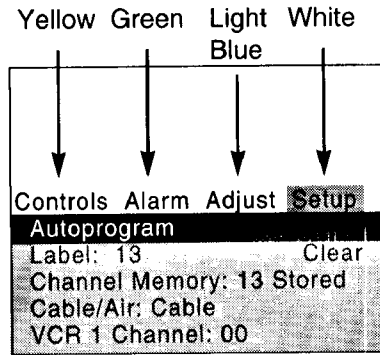
Press MENU•PROG repeatedly to see each of the four menu colors.

Each menu has a different color background as shown at the left.

Menu Buttons

The menu buttons are used to adjust the features in the TV's menus. Both the menu buttons on the remote or the front of the TV will move through the menus. *See "Moving through the Menus" below.*

Moving through the Menus

| Controls | Alarm | Adjust | Setup |

Autoprogram
Label: 13   Clear
Channel Memory: 13 Stored
Cable/Air: Cable
VCR 1 Channel: 00
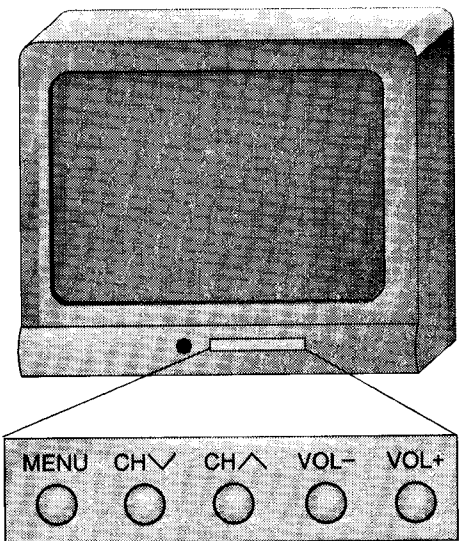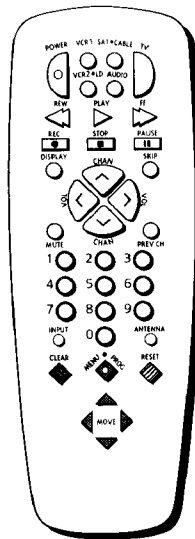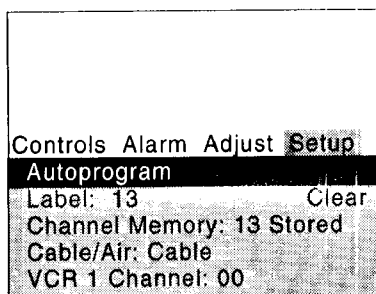
1. Press MENU•PROG on the remote or MENU on the front panel to move from menu to menu.

2. Press MOVE ▲ and ▼ on the remote or CHANNEL up or down on the front panel to move up and down through the features in the menu.

3. Press MOVE ◄ and ► on the remote or VOLUME + or − on the front panel to move left and right on the menu lines.

Using Your TV and Remote

With Remote Buttons
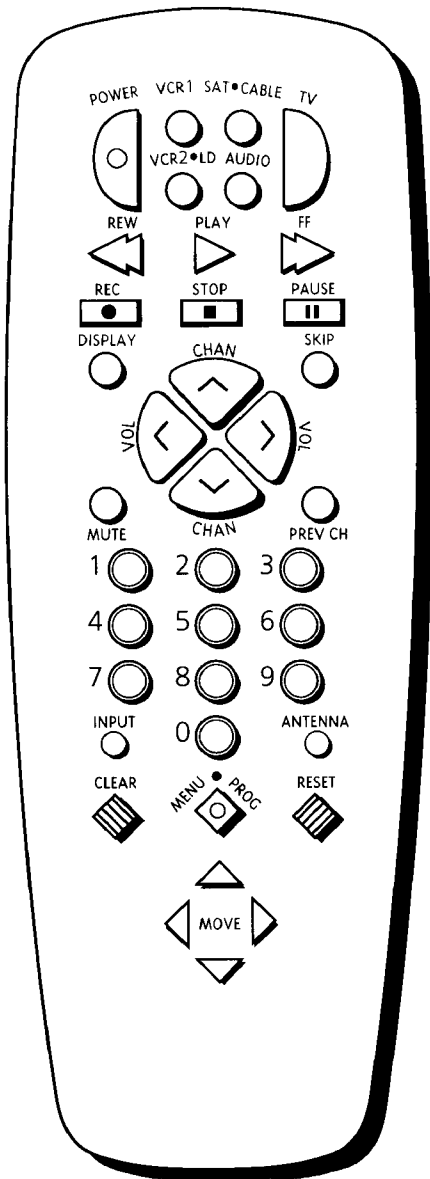
POWER
Turns off the TV.

Turns off compatible VCRs.

Turns on a component after a component button is pressed.

AUDIO, VCR1, VCR2•LD, SAT•CABLE, TV
Sets the remote to control the component. VCR2•LD can only be programmed for one component: either a VCR or a Laserdisc Player.

See Using the Remote with a VCR, Satellite Receiver, Cable Box, Laserdisc Player and Audio equipment on pages 8–15.

TV
Turns on the TV.

Shows the displays on the screen.

Sets the remote to control the TV.

See Using the Remote with a VCR, Satellite Receiver, Cable Box, Laserdisc Player and Audio equipment on pages 8–15.

REW (Rewind)
Rewinds a tape or laserdisc.

Searches backward while tape or laserdisc is playing.

PLAY
Plays tape or laserdisc.

FF (Fast Forward)
Fast forwards a tape or laserdisc.

Searches forward while tape or laserdisc is playing.

REC (Record)
Starts recording onto tape.

STOP
Stops tape or laserdisc.

PAUSE
Pauses tape or laserdisc.

DISPLAY
Shows displays on the screen.

Clears menus from the screen.

SKIP (Commercial Skip)
Allows you to scan other channels during commercials.

Each press adds 30 seconds. TV switches back to original channel when time runs out. Press **CLEAR** to cancel SKIP.

CHAN ∧ and ∨
(Channel up and down)
Scans up and down through channels in the TV's memory.

Moves through channels in VCR's memory.

VOL > and <
(Volume up and down)
Raises and lowers sound.

MUTE
Switches the TV sound on or off.

PREV CH (Previous Channel)
Changes back and forth between two channels.

Select a channel and then select another. Press **PREV CH** to switch between the two channels.

Using Your TV and Remote

With Remote Buttons
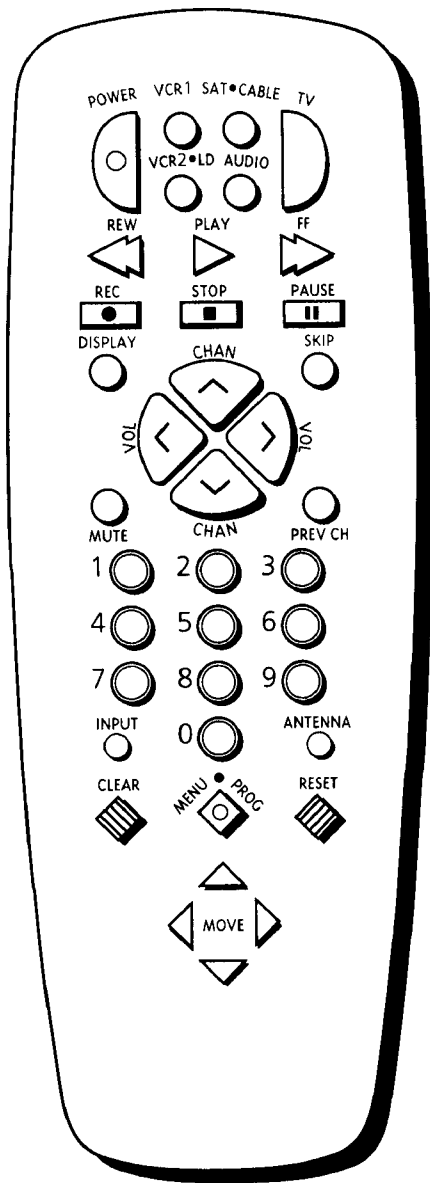
Number Buttons (0-9)
Selects any channel number.

Two numbers must be pressed for each channel. Press 0 and 6 for channel 6. For three digit channels, press and hold 1 until 1-- appears on the screen. Then press the other two numbers.

INPUT
Switches between the TV channels and Video 00.

ANTENNA
Used as TV/VCR button when remote is set to control the VCR.

CLEAR
Clears menus and displays from the screen.

Clears items from VCR timer programs and VCR's clock.

MENU•PROG (Program)
Shows menus on the screen and moves from menu to menu.

Sets VCR clock and programs timer on VCR.

RESET
Returns the picture adjustments to the original settings.

MOVE ◄ and ► (left and right)
Moves left and right on a menu line. *See Menu Basics on page 5.*

Changes a feature setting.

MOVE ▲ and ▼ (up and down)
Moves up and down menus. *See Menu Basics on page 5.*

Using Your TV and Remote

With VCRs: Programming the Remote

Refer to the Connection Book or the VCR's owners manual to hook up your VCRs.
The remote may need to be programmed for your VCR, but may not operate all models of the brands listed below. Use the codes below or on the sheet packed in with your remote.

1. Test the remote
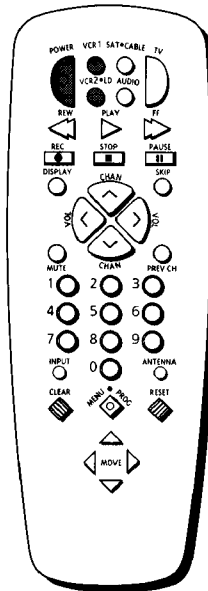
2. Program the remote for your VCRs

A. Press VCR1 or VCR2•LD to turn the VCR on.

B. Press the VCR buttons shown at the left. If your VCR does not work, program VCR1 or VCR2•LD with a VCR code from the list below.

A. Point the remote at the VCR and hold VCR1 or VCR2•LD.

B. Enter the code for your brand from the code list below.

C. Release VCR1 or VCR2•LD.

D. Press POWER. If nothing happens, try pressing VCR1 and then POWER.

E. Repeat A–D with another code if the first one does not work or if a second VCR is connected.

VCR Codes

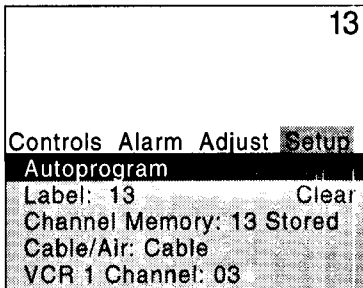|		
Aiwa 15	Kenwood...............02,14,16,30,46,47	27,43,53
Akai 03,17,22,23,63,66	KLH 73	Samsung.................07,13,22,32,42,48
Audio Dynamics.........................14,16	Lloyd's...15	Sansui.......................................16,71
Broksonic 10	Logik..31	Sanyo 02,12
Candle 07,09,13,44,45,52	Magnavox 08,29,53,56	Scott 04,13,41,49,68
Canon 08,53	Marantz....02,08,14,16,29,30,44,46,61	Sears.............02,05,09,12,18,19,35,43
Capehart...01	Marta 09	Sharp.......................06,24,27,39,45
Citizen 07,09,13,44,45,46,52	MEI 08	Shintom 17,26,31,55
Colortyme.......................................14	Memorex.......................08,09,12,15	Sony 17,26,38
Craig 07,12	MGA 04,27	Sylvania.........................08,15,29,53,56
Curtis Mathes.............00,07,08,14,15,	Midland...32	Symphonic.......................................15
............................44,45,53,64,67	Minolta.......................................05,35	Tandy 02,15
Daewoo 13,45,52,76	Mitsubishi 04,05,27,35,40	Tashiko...09
dbx 14,16	Montgomery Ward.......................06	Tatung 30
Dynatech...15	MTC...07,15	Teac...15,30
Electrohome.....................................27	Multitech.......................07,15,31,32	Technics..08
Emerson 08,09,10,13,15,20,23,	NEC 02,14,16,30,44,46,59,61,64	Teknika.............................08,09,15,21
............................27,34,41,42,47	Panasonic 08,53,75	Toshiba.......................05,13,19,48,49
Fisher.................02,12,18,19,43,48,58	Pentax.......................................05,35,44	Totevision 07,09
Funai...15	Pentax Resear 46	TMK...67
GE 00,07,08,32,37	Philco...............................08,29,35,56	Unitech...07
Goldstar............................09,14,46,60	Philips...08,29	Vector Research 14,16,44
Harman Kardon.............................14	Pioneer 05,16,33	Victor...16
Hitachi..............................05,15,35,36	Portland..................................44,45,52	Video Concepts...................14,16,44
Instant Replay 08	ProScan...00	Videosonic.......................................07
JCL...08	Quartz...02	Wards 05,06,07,08,0912,13,15,
JCPenney...............02,05,07,08,14,16,	Quasar...08,53	25,31,35
............................30,35,51,53	RCA 00,05,07,08,28,35,37,54,69	Yamaha.....................02,14,16,30,46
JVC.......................02,14,16,30,46,74	Radio Shack.......02,06,08,09,12,15,19	Zenith.............................11,17,26,72

Using Your TV and Remote
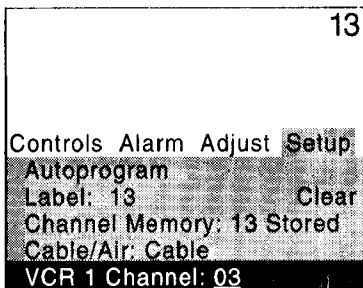
With VCRs: Setting the VCR 1 Channel

The VCR 1 Channel works with the VCR1 button on the remote. If the VCR 1 Channel is set, pressing VCR selects the channel to see the VCR picture. The VCR 1 Channel setting depends on which diagram you have used from the Connection Guide. If you want to turn this feature off, set the VCR 1 Channel to Disable. *Refer to the chart below for your setting.*
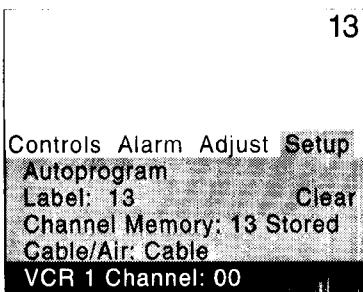
1. Select the Setup Menu

```
                                    13

Controls  Alarm  Adjust  Setup
Autoprogram
  Label:  13                    Clear
  Channel Memory: 13 Stored
  Cable/Air: Cable
  VCR 1 Channel: 03
```

A. Press TV to set the remote to control the TV.

B. Press MENU•PROG to select the Setup menu. This menu is white.

2. Highlight VCR1 Channel

```
                                    13




Controls  Alarm  Adjust  Setup
Autoprogram
  Label:  13                    Clear
  Channel Memory: 13 Stored
  Cable/Air: Cable
  VCR 1 Channel: 03
```

A. Press MOVE ▼ to highlight the VCR 1 Channel.

B. Press MOVE ▶ to highlight the channel.

3. Enter channel number

```
                                    13




Controls  Alarm  Adjust  Setup
Autoprogram
  Label:  13                    Clear
  Channel Memory: 13 Stored
  Cable/Air: Cable
  VCR 1 Channel: 00
```

Enter channel 00, 03, or 04. Choose your setting from the chart below. Press MOVE ▼ until "Disabled" is displayed to turn the feature off.
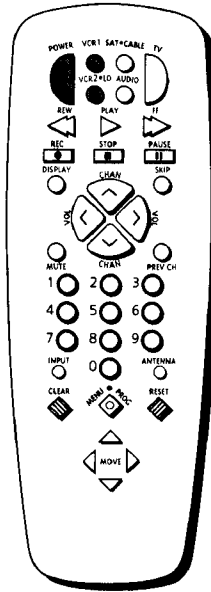
Diagram used from the Connection Guide:	Set VCR 1 Channel to:
1B, 1C, 2B, 2C, 3B, 3C, 4C, 5C	00
4B, 5B	3 or 4 (same as 3/4 switch)

Using Your TV and Remote

With VCRs: Basic Operation

If the remote operates your VCR, this page will show you how to use it for basic functions. *See pages 6-7 for more details on buttons used with your VCR.*
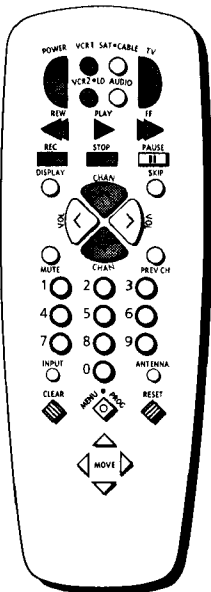
Turn on the VCR

A. Press channel 00, 03, or 04 on the TV to see what the VCR is doing.

B. Press **VCR1** or **VCR2•LD** to set the remote to control the VCR.

C. Press **POWER** to turn on the VCR if it did not turn on when you pressed **VCR1** or **VCR2•LD**.

Turn off the VCR

A. Press **VCR1** or **VCR2•LD** to set the remote to control the VCR.

B. Press **POWER**.

Record one TV program and watch another

A. Press **VCR1** or **VCR2•LD** to set the remote to control the VCR.

B. Tune the VCR to the channel you want to record using **CHANNEL** up or down or pressing two number buttons.

C. Press **RECORD** to start recording.

D. Press **TV/VCR** on the VCR.

E. Press **TV** to set the remote to control the TV.

F. Press **CHANNEL** up or down to change channels on the TV.

G. To see the channel you are recording, tune the TV back to channel 00, 03, or 04.

Watch a tape in your VCR

A. Turn on VCR.

B. Insert a tape in the VCR.

C. Press **PLAY** to start the tape playing.

D. Press **STOP** when you are finished.

E. Press **REW** to rewind the tape.

Using Your TV and Remote

With a Satellite Receiver: Basic Operation

You may also be able to use the TV's remote with satellite receivers. *Refer to your Satellite Receiver owner's manual to hook up your Satellite Receiver.* The remote may need to be programmed for some brands of satellite receivers, but may not operate all models of the brands listed below. *Use the codes below or on the sheet packed in with your remote.*

Follow the instructions below for basic operation of your receiver. You may also want to experiment with other buttons on the remote to see if they work with your receiver.
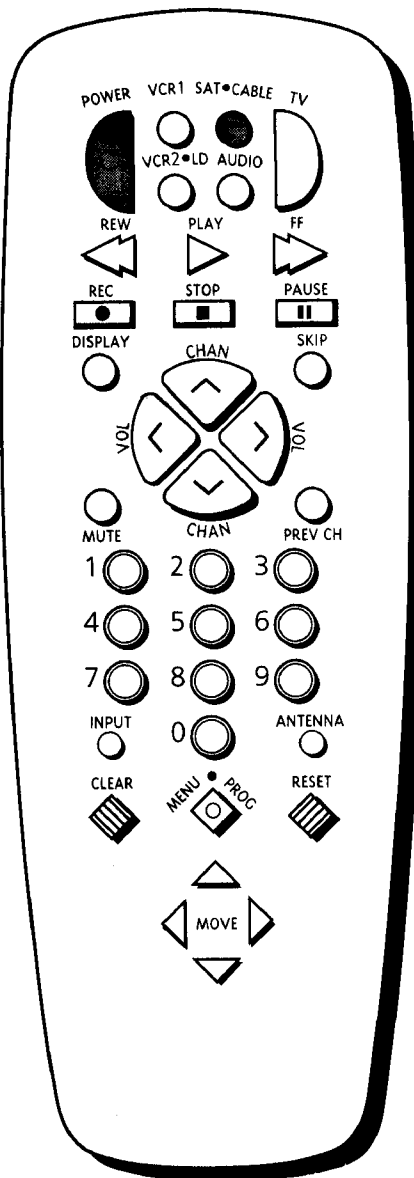
Program the remote for your Satellite Receiver

A. Point the remote at the satellite receiver and hold SAT•CABLE.

B. Enter the code for your brand from the code list below.

C. Release SAT•CABLE.

D. Press POWER. If nothing happens, try pressing SAT•CABLE and then POWER.

Turn on the Satellite Receiver

A. Press SAT•CABLE to set the remote to control the satellite receiver.

B. Press POWER to turn on the receiver if it did not turn on when you pressed SAT•CABLE.

Turn off the Satellite Receiver

A. Press SAT•CABLE to set the remote to control the Satellite receiver.

B. Press POWER to turn off the receiver.

Satellite Receiver Codes

Chaparral	80,81
Cheyenne	81
Drake	82,83
DSS	00
General Instruments	92,93,94
RCA	00
Realistic	84
Sierra I,II,III	81
STS1	85
STS2	86
STS3	87
STS4	88
Toshiba	89
Uniden	90
Video Cipher II	91

Using Your TV and Remote

With a Cable Box: Programming and Basic Operation

Refer to the Connection Book or contact your cable company to hook up your cable box. If you have a cable box with its own remote, then you may also be able to use the TV's remote with your cable box. This remote may not operate all models of the brands listed below. Use the codes below or on the sheet packed in with your remote.

Program the remote for your cable box
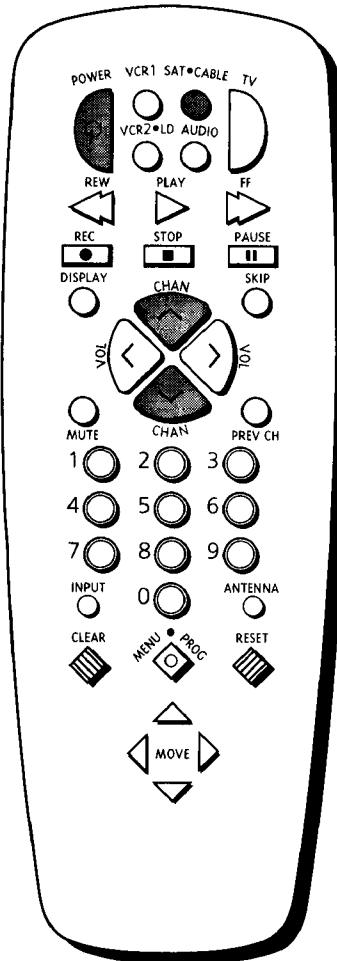
A. Point the remote at the cable box and hold **SAT•CABLE**.

B. Enter the code numbers for your brand from the list below.

C. Release **SAT•CABLE**.

D. Press **POWER** to turn it on. If nothing happens, try pressing **SAT•CABLE** and then **POWER**.

E. Repeat A-D with another code if the first one does not work.

Basic Operation:

Turn on the Cable Box

A. Tune TV to channel 02, 03, 04, 05, or 06--the cable box channel.

B. Point remote at the cable box and press **SAT•CABLE**.

C. Press **POWER** to turn it on.

D. Press **CHANNEL** up or down to change channels on the cable box.

Turn off the Cable Box

A. Press **SAT•CABLE**.

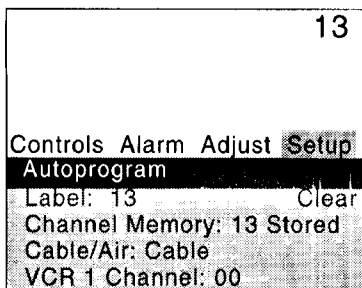B. Press **POWER** to turn it off.

Cable Box Codes

ABC 22,46,53,54	NSC 09	Sprucer...27
Anvision..07,08	Oak 01,16,38	Starcom 46
Cablestar.......................................07,08	Oak Sigma 16	Stargate 2000 58
Diamond...56	Panasonic....................03,27,39,61	Sylvania...11,59
Eagle..07,08	Philips 07,08,19,21,26,28,29,	Teknika 06
Eastern International......................02	32,33,40,41	Texscan..10,11,59
General Instrument.........................46	Pioneer 18,20,44	Tocom.........................17,21,49,50,55
GI 400 04,05,15,23,24,25,30,36	Randtek...07,08	Unika..31,32,41
Hamlin 03,12,13,34,48	RCA 00,27	Universal......................................51,52,60
Hitachi...37,43,46	Regal..03,12,13	Viewstar.............07,08,19,21,26,28,29,
Jerrold..	Regency..02,33	32,33,40,41
04,05,15,23,24,25,30,36,45,46,47,62,65	Samsung 44	Warner Amex...................................44
Macom 37,43	Scientific Atlanta..........03,22,35,63,64	Zenith...............................14,42,57,61
Magnavox..........07,08,19,21,26,28,29,	Signature..46	
...............................32,33,40,41		

Using Your TV and Remote

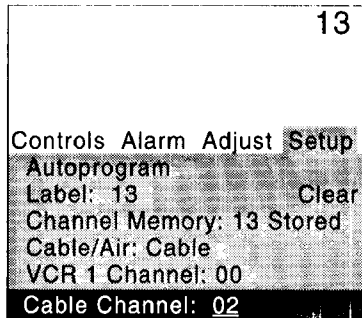## With a Cable Box: Setting the Cable Channel

The Cable Channel works with SAT•CABLE button on the remote. If the Cable Channel is set, pressing SAT•CABLE selects the channel to see cable channels. The Cable Channel setting depends on which channel your cable box must be on to see cable channels. The channels usually used are 02, 03, 04, 05 or 06. *Consult your cable company for more information.*
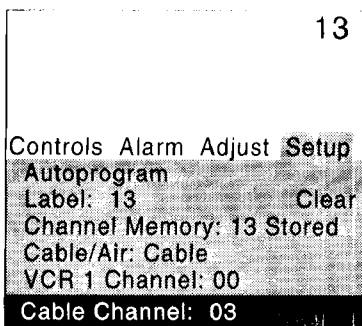
1. Select the Setup menu

```
                               13


Controls  Alarm  Adjust  Setup
Autoprogram
 Label: 13                 Clear
 Channel Memory: 13 Stored
 Cable/Air: Cable
 VCR 1 Channel: 00
```

A. Press TV to set the remote to control the TV.

B. Press MENU•PROG to select the Setup menu. This menu is white.

2. Highlight Cable Channel

```
                               13


Controls  Alarm  Adjust  Setup
Autoprogram
 Label: 13                 Clear
 Channel Memory: 13 Stored
 Cable/Air: Cable
 VCR 1 Channel: 00
 Cable Channel: 02
```

A. Press MOVE ▼ to move down the menu until Cable Channel is highlighted.

B. Press MOVE ▶ to underline the item.

3. Enter channel number

```
                               13


Controls  Alarm  Adjust  Setup
Autoprogram
 Label: 13                 Clear
 Channel Memory: 13 Stored
 Cable/Air: Cable
 VCR 1 Channel: 00
 Cable Channel: 03
```

Enter the number for your cable box, either 02, 03, 04, 05, or 06. Press MOVE ▼ until "Disabled" is displayed to turn this feature off.

Using Your TV and Remote

With a Laserdisc Player: Programming and Basic Operation

Refer to your Laserdisc Player owner's manual to hook up your Laserdisc Player.
The remote may need to be programmed for your laserdisc player, but may
not operate all models of the brands listed below. *Use the codes below or on the
sheet packed in with your remote.*

**Program the remote for
your Laserdisc Player**
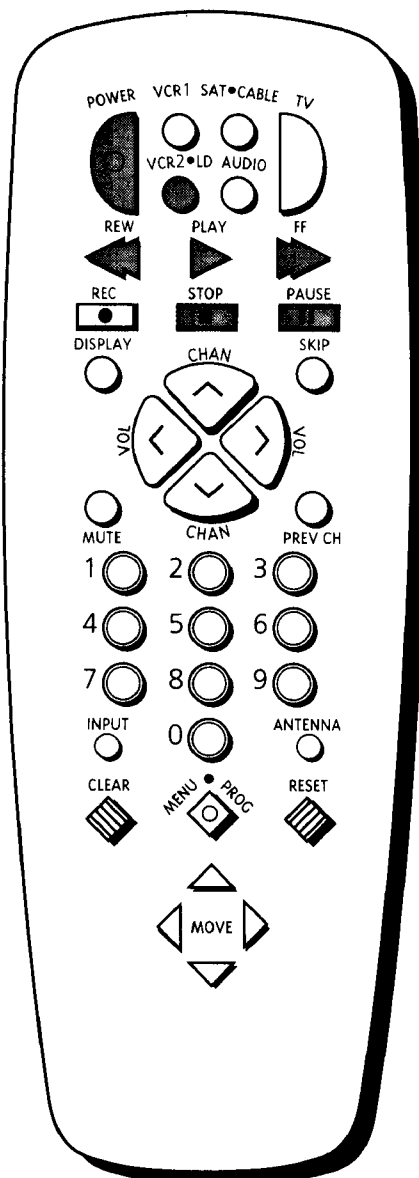
A. Point the remote at the
laserdisc player and hold
VCR2• LD.

B. Enter the code for your brand
from the code list below.

C. Release **VCR2•LD.**

D. Press **POWER.** If nothing
happens, try pressing
VCR2•LD and then **POWER.**

Basic Operation

A. Tune TV to channel 00, 03,
or 04.

B. Point the remote at the laserdisc
player and press **VCR2•LD.**

C. Press **POWER** to turn it on.

D. Use the buttons on the remote
that relate to laserdisc player
functions. Not all buttons
highlighted may work with
your laserdisc player.

E. Press **POWER** to turn it off.

Laserdisc Player Codes

Pioneer	33
ProScan	33
RCA	33

Using Your TV and Remote

With Audio Equipment: Programming and Basic Operation

Refer to the Connection Book or your Audio equipment owner's manual to hook up your audio equipment. Your remote controls some audio equipment such as a radio, CD player, tape player, turntable, or amplifier. The remote may need to be programmed for your equipment, but may not operate all models of the brands listed below. *Use the codes below or on the sheet packed in with your remote.*

Program the remote for audio equipment
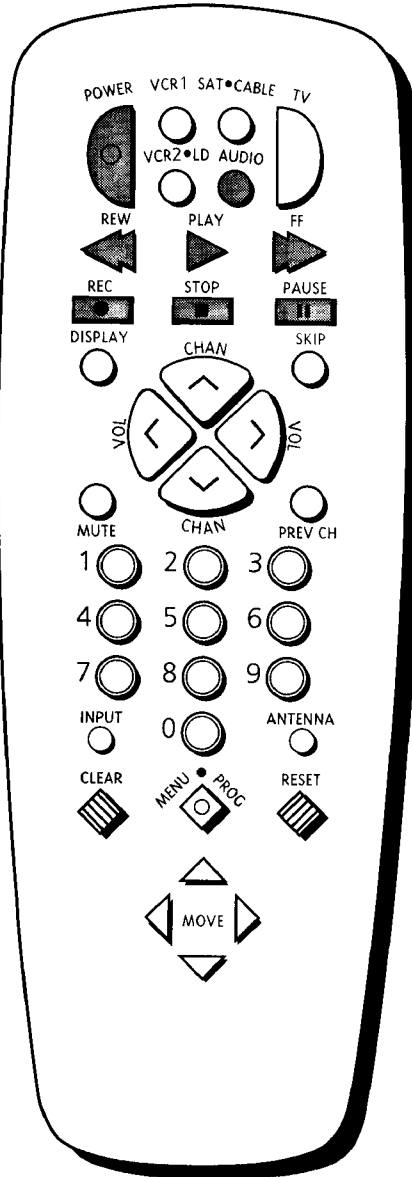
A. Point the remote at the audio equipment and hold AUDIO.

B. Enter the code from the code list.

C. Release AUDIO.

D. Press POWER to turn it on. If nothing happens, try pressing AUDIO and then POWER.

E. Repeat A–D with another code if the first one does not work.

Basic Operation

A. Point the remote at the audio equipment and press AUDIO.

B. Press POWER to turn it on.

C. Use the buttons on the remote that relate to audio functions. Not all buttons highlighted may work with your equipment.

D. Turn the audio equipment off using the audio component's power off button.

Audio Codes

RCA/ Dimensia	
AM/FM	03
CD	07
Tape	06
Phono	05
Aux	04

Adjusting Your TV

Overall Picture

Follow the steps below to lighten or darken the overall picture without changing the color levels.
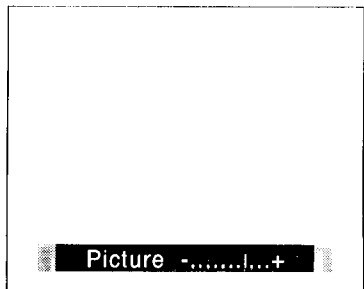
1. **Select the Controls Menu**

Controls Alarm Adjust Setup
Sleep Timer: -:--
Closed Captioning: Off
Picture -.....I.....+
Stereo: On
Tone: High
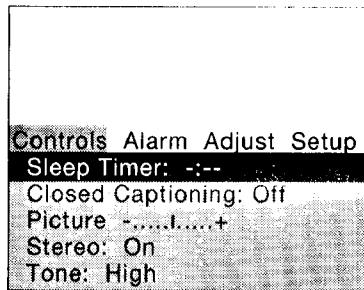
   Press MENU•PROG to select the Controls menu. This menu is yellow.

2. **Highlight Picture**

Controls Alarm Adjust Setup
Sleep Timer: -:--
Closed Captioning: Off
Picture -.....I.....+
Stereo: On
Tone: High
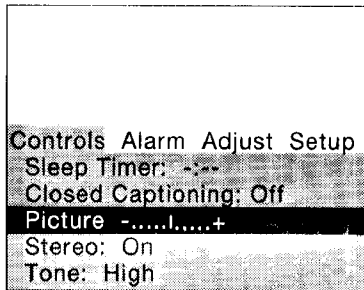
   Press MOVE ▼ to highlight Picture.

3. **Use MOVE ▶ and ◀ to adjust the Picture**

Picture -.......I...+

   Press MOVE ▶ to lighten the picture.

   OR

   Press MOVE ◀ to darken the picture.

Adjusting Your TV

Picture Settings

Follow the steps below to change the picture on the screen to your personal setting. The chart at the bottom of the page explains your options.

1. Select the Adjust Menu

Controls	Alarm	Adjust	Setup
Color	-.....I.....+		
Tint	G.....I.....R		
Bright	-.....I.....+		
Sharp	-.....I.....+		
Autocolor: On			
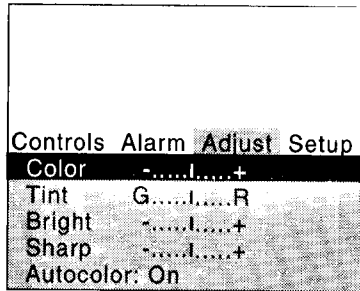
Press MENU•PROG repeatedly to select the Adjust menu. This menu is light blue.

2. Highlight item to change
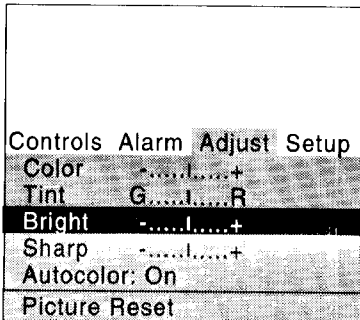
Press MOVE ▼ to highlight the picture item you want to adjust.

3. Use MOVE ▶ or ◀ to adjust each item

Controls	Alarm	Adjust	Setup
Color	-.....I.....+		
Tint	G.....I.....R		
Bright	-.....I.....+		
Sharp	-.....I.....+		
Autocolor: On			
Picture Reset			

Press MOVE ▶ or ◀ to adjust each item.

	Press MOVE ▶ to:	**Press MOVE ◀ to:**
Color	Increase color richness	Lower color to black and white
Tint	Give red tint to skin color	Give green tint to skin color
Bright (Brightness)	Add more light to dark parts of the picture	Add more dark to light parts of the picture
Sharp (Sharpness)	Show cleaner, clearer images	Make picture more smooth
Autocolor	Turn on to keep Color and Tint in proper balance each time you change channels	Turn off for manual adjustment of Color and Tint
Picture Reset	Reset the picture back to the original settings	Reset the picture back to the original settings

Adjusting Your TV

Sound Settings: Stereo and Tone

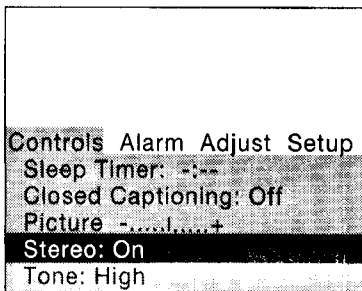Follow these steps to adjust the Stereo or Tone of your TV. The chart below explains your options.

XS Stereo
An Innovative Method for Providing Stereo Sound Effect
The sound delivered by your television is XS Stereo. This patented process suppresses noise, restores the dynamic range and electronically expands the stereo signal to create a more spacious sound effect.
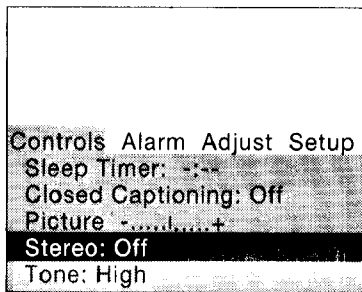
1. Select the Controls Menu

```
Controls  Alarm  Adjust  Setup
Sleep Timer: -:--
Closed Captioning: Off
Picture -.....l.....+
Stereo: On
Tone: High
```

Press **MENU•PROG** to select the Controls menu. This menu is yellow.

2. Highlight item to change

```
Controls  Alarm  Adjust  Setup
Sleep Timer: -:--
Closed Captioning: Off
Picture -.....l.....+
Stereo: On
Tone: High
```

Press **MOVE ▼** to highlight the sound item you want to adjust.

3. Use MOVE ▶ or ◀ to adjust each item

```
Controls  Alarm  Adjust  Setup
Sleep Timer: -:--
Closed Captioning: Off
Picture -.....l.....+
Stereo: Off
Tone: High
```

Press **MOVE ▶** or ◀ to adjust each item.

Stereo	On	Off
	Sound is automatically reproduced in stereo or mono, whichever the TV station is broadcasting.	Sound is reproduced in mono.
Tone	**High**	**Low**
	High pitched sounds are louder.	Low pitched sounds are louder.

Using Advanced Features

Placing Channels in Memory (Autoprogramming)

Only channels 2–13 appear in the TV's memory when you first turn it on. The channels available in your area must be programmed into the TV's memory when you hook up your TV. Using **CHANNEL** up or down allows you to scan through these channels.

You may want to add or delete a few channels if some stations have weak signals or were off the air when the TV was programmed. *Refer to the Add or Delete Channels section below.*
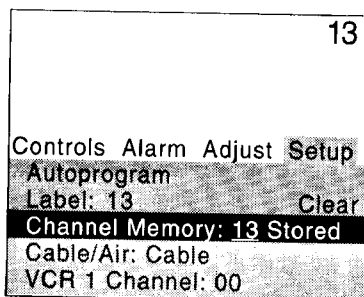
1. Place channels in memory (Autoprogram)

```
                           13


Controls  Alarm  Adjust  Setup
Autoprogram
Label: 13                  Clear
Channel Memory: 13 Stored
Cable/Air: Cable
VCR 1 Channel: 00
```

```
                           15


Controls  Alarm  Adjust  Setup
Autoprogramming
Label  13                  clear
Channel Memory: 13 Stored
Cable/Air: Cable
VCR 1 Channel: 00
```
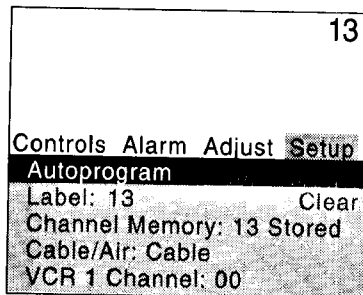
A. Hook up an antenna, cable or components before you begin these steps or you will not be able to add channels into memory.

B. Press MENU•PROG repeatedly to select the Setup Menu and highlight Autoprogram. This menu is white.

C. Press MOVE ▶ to start the TV adding all active channels into memory.

D. Wait until the TV has cycled through all the channels and returns to the original channel.
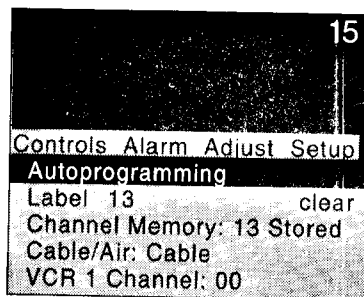
2. Add or delete channels

```
                           13


Controls  Alarm  Adjust  Setup
Autoprogram
Label: 13                  Clear
Channel Memory: 13 Stored
Cable/Air: Cable
VCR 1 Channel: 00
```

```
                           13


Controls  Alarm  Adjust  Setup
Autoprogram
Label: 13                  Clear
Channel Memory: 13 Erased
Cable/Air: Cable
VCR 1 Channel: 00
```

A. Press MENU•PROG repeatedly to select the Setup menu. This menu is white.

B. Press MOVE ▼ to highlight Channel Memory.

C. Press MOVE ▶ to underline the channel number.

D. Select the channel number you want to add or delete with the number buttons.

E. Press MOVE ▶ to add or delete a channel (you will see Stored on the screen when added and Erased when deleted).
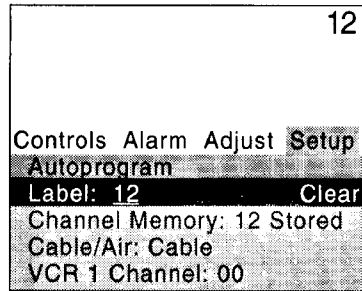
F. Repeat D and E for more channels.
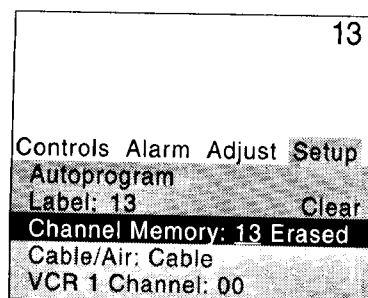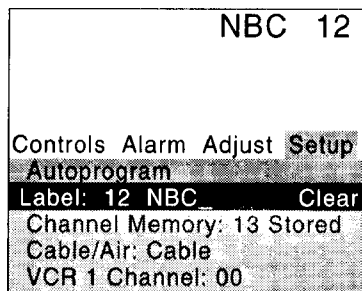
Using Advanced Features

Naming the Channels

You can name at least 20 channels with four characters in each name. **Full** appears beside Label when the memory is used up. **Fixed** appears when a channel number cannot be named. Below are the characters that can be used in a name.
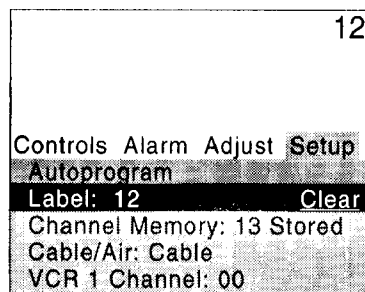
1. Name a channel

```
                                    12


Controls  Alarm  Adjust  Setup
Autoprogram
Label:  12                    Clear
Channel Memory: 12 Stored
Cable/Air: Cable
VCR 1 Channel: 00
```

```
                          NBC   12


Controls  Alarm  Adjust  Setup
Autoprogram
Label:  12 NBC               Clear
Channel Memory: 13 Stored
Cable/Air: Cable
VCR 1 Channel: 00
```

A. Press MENU•PROG repeatedly to select the Setup menu. This menu is white.

B. Press MOVE ▼ to highlight Label.

C. Press MOVE ▶ to underline the channel number.

D. Select the channel number with the number buttons.

E. Press MOVE ▶ to underline the first character of the name.

F. Choose the character using MOVE ▲ or ▼.

G. Repeat E–F to complete the name.

H. Press MOVE ◄ to move backward if you want to change an item.

2. Erase a name

```
                                    12


Controls  Alarm  Adjust  Setup
Autoprogram
Label:  12                    Clear
Channel Memory: 13 Stored
Cable/Air: Cable
VCR 1 Channel: 00
```

A. Follow A and B above.

B. Press MOVE ▶ until clear is underlined.

C. Press MOVE ▲ or ▼ to clear the name.

Character List

```
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z &
' ( ) á + , – . / 0 1 2 3 4 5 6 7 8 9 : ; < = > ? @ blank space
```

Using Advanced Features

Setting the Sleep Timer

You can set your TV to turn itself off. If you're watching TV at night and fall asleep, the TV will turn off for you.
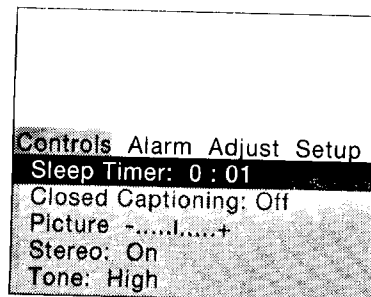
1. Set Sleep Timer

Controls Alarm Adjust Setup
Sleep Timer: – : – –
Closed Captioning: Off
Picture -.....I.....+
Stereo: On
Tone: High

11:00 PM   13
Sleep

Controls Alarm Adjust Setup
Sleep Timer: 0 : 15
Closed Captioning: Off
Picture -.....I.....+
Stereo: On
Tone: High
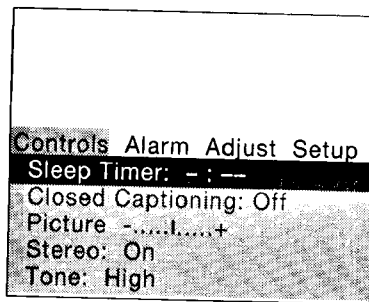
A. Press MENU•PROG to select the Controls menu and highlight Sleep Timer. This menu is yellow.

B. Press MOVE ▶ to enter the amount of time you want to watch TV before it shuts off. Each press equals 15 minutes.

C. Press MOVE ◀ to subtract time from the sleep timer.

2. Add more time

Controls Alarm Adjust Setup
Sleep Timer: 0 : 01
Closed Captioning: Off
Picture -.....I.....+
Stereo: On
Tone: High
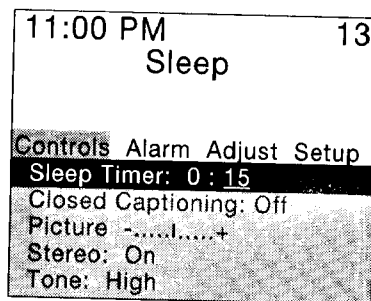
When 0:01 appears on the screen, the TV will shut off in one minute. Press MOVE ▶ to add more time.

3. Cancel the Timer

Controls Alarm Adjust Setup
Sleep Timer: – : – –
Closed Captioning: Off
Picture -.....I.....+
Stereo: On
Tone: High
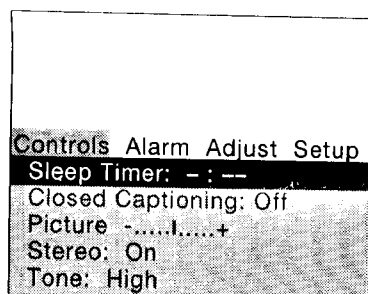
A. Press MENU•PROG to select the Controls menu and highlight Sleep Timer.

B. Press MOVE ◀ until the time reaches – : – –.

Using Advanced Features

Setting the Alarm Clock

The TV can be set to turn on each day like your alarm clock. You can set it to turn on to your favorite channel at a certain time. You can also set it to turn itself off again. The Alarm cannot be used until the clock is set.

1. Turn on the Alarm

```
12:34 AM                  13
Alarm


Controls Alarm Adjust Setup
Alarm: On
Alarm Channel:  07
On Time:  Disabled
Off Time:  Disabled
Clock:  12 : 34 AM
```
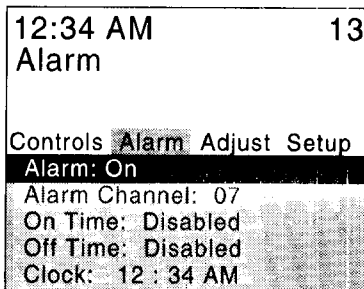
A. Press MENU•PROG to select the Alarm menu and highlight Alarm. This menu is green.

B. Press MOVE ▶ or ◀ to select On or Off.

2. Set the Alarm Channel

```
12:34 AM                  13
Alarm


Controls Alarm Adjust Setup
Alarm: On
Alarm Channel:  07
On Time:  Disabled
Off Time:  Disabled
Clock:  12 : 34 AM
```
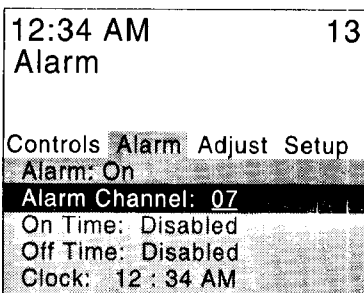
A. Press MOVE ▼ to highlight the Alarm Channel.

B. Press MOVE ▶ to select the channel number.

C. Enter the channel that you want the TV to turn on to with the number buttons.

3. Set On and Off Times

```
12:34 AM                  13
Alarm


Controls Alarm Adjust Setup
Alarm: On
Alarm Channel:  07
On Time:   7 : 30 AM
Off Time:  Disabled
Clock:  12 : 34 AM
```

```
12:34 AM                  13
Alarm


Controls Alarm Adjust Setup
Alarm: On
Alarm Channel:  07
On Time:   7 : 30 AM
Off Time:  Disabled
Clock:  12 : 34 AM
```
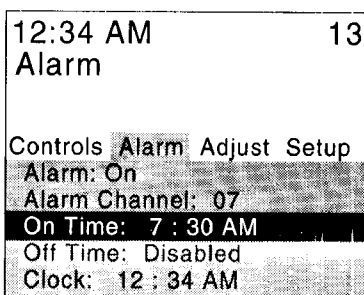
A. Press MOVE ▼ to highlight the On or Off Time.

B. Press MOVE ◀ to set the hour.

C. Press MOVE ▶ to set the minutes.

D. Press and hold MOVE ◀ to choose Disabled. This turns the TV only on or only off at a certain time each day.
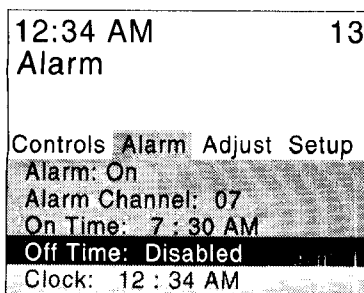
Using Advanced Features

Watching Closed Captioning

Closed captioning displays the audio portion of a program as words on the TV screen. It is useful for the deaf, hearing impaired, or anyone who wants to watch a program without sound. If you have turned Closed Captioning on and it does not appear on the screen, it is not available on the channel you are watching. This TV does not support the text mode. Text information typically consists of program information, weather bulletins, local activities, etc.

1. Select the Controls Menu

Controls Alarm Adjust Setup
Sleep Timer: - : --
Closed Captioning: Off
Picture -.....I.....+
Stereo: On
Tone: High
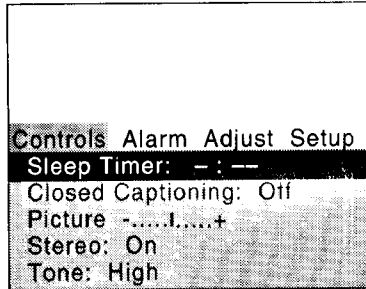
Press MENU•PROG to select the Controls menu. This menu is yellow.

2. Highlight Closed Captioning

Controls Alarm Adjust Setup
Sleep Timer: - : --
Closed Captioning: Off
Picture -.....I.....+
Stereo: On
Tone: High
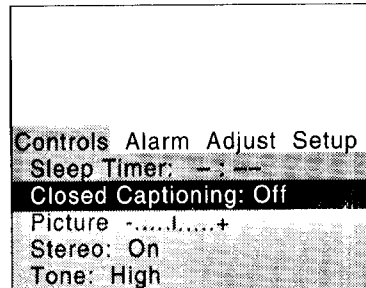
Press MOVE ▼ to highlight Closed Captioning.

3. Select Setting

Controls Alarm Adjust Setup
Sleep Timer: - : --
Closed Captioning: C1
Picture -.....I.....+
Stereo: On
Tone: High
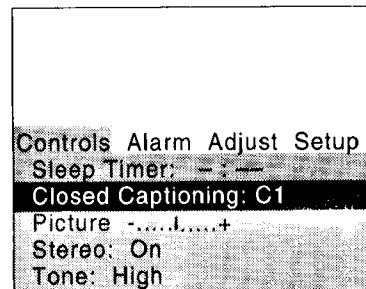
Press MOVE ◄ or ► to select Off, C1, or C2. Select C1 for full translation of the primary language in your area. Select C2 for secondary language translation, simplified English, or whatever is being broadcast in your area.

Using Advanced Features

Setting Your TV for Antenna or Cable

Your TV automatically adjusts this feature when the TV places channels in memory (Autoprogram). Follow the steps below to change the setting as needed.
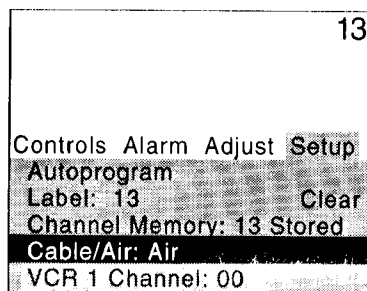
1. Select the Setup menu
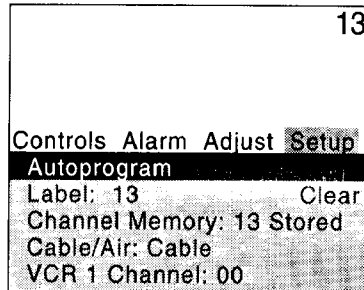
```
                                    13

Controls  Alarm  Adjust  Setup
Autoprogram
Label:  13                    Clear
Channel Memory: 13 Stored
Cable/Air: Cable
VCR 1 Channel: 00
```

Press MENU•PROG repeatedly to select the Setup menu. This menu is white.

2. Highlight Cable/Air

```
                                    13

Controls  Alarm  Adjust  Setup
Autoprogram
Label:  13                    Clear
Channel Memory: 13 Stored
Cable/Air: Cable
VCR 1 Channel: 00
```
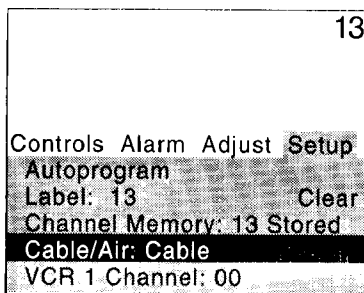
Press MOVE ▼ to highlight Cable/Air.

3. Select Cable or Air

```
                                    13

Controls  Alarm  Adjust  Setup
Autoprogram
Label:  13                    Clear
Channel Memory: 13 Stored
Cable/Air: Air
VCR 1 Channel: 00
```

Press MOVE ◄ or ► to select Cable or Air. Select Cable if you have cable. Select Air if you have a home antenna connected to your TV.

References

Front Panel Buttons

The CHANNEL ∧ or ∨ and VOL + or − buttons, not only change the channels and volume of the TV, but work like the MOVE buttons when you are in the TV Menu. *For details on using buttons with menus, see Menu Basics on page 5.*
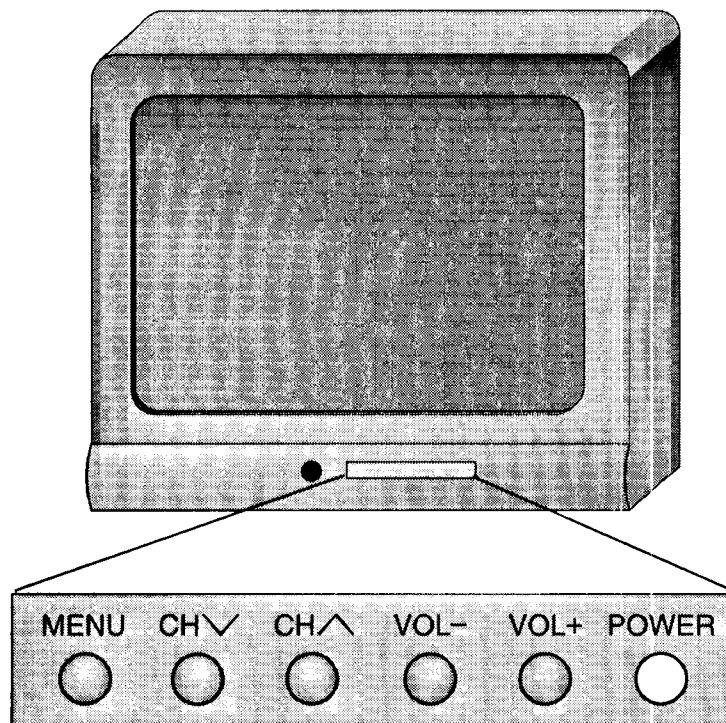
MENU

Shows menus on screen.

Moves from menu to menu.

CH ∧ and ∨

Channel up and down.

Scans up and down through channels in the TV's memory.

Moves up and down menus.

VOL + and −

Volume up and down

Raises and lowers sound.

Moves left and right on a menu line.

Changes a features setting.

POWER

Turns the TV on or off.

References

Displays on the Screen

Your TV shows the settings of several features on the screen. To see what features have been set on your TV, press DISPLAY on the remote.

```
┌─────────────────────────────┐
│ 12:00 AM          KNBC  13  │ ─────▶   or Video 00
│ Alarm   Sleep               │
│                             │
│                             │
│                             │
│ Volume  –.......I.......+   │ ─────▶   or Unusable Signal
│ Mute        Stereo    1:55  │
└─────────────────────────────┘
```
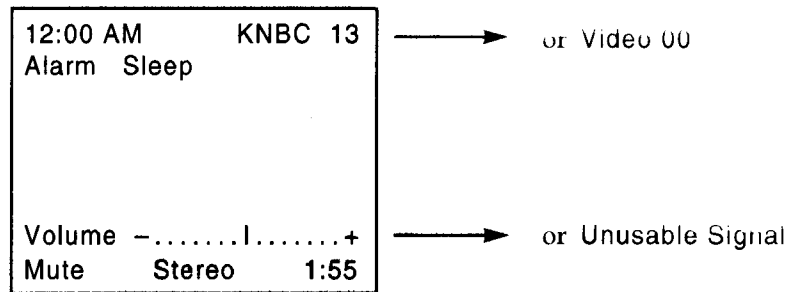
Screen Display	Description
12:00 AM	Time of the clock. *Details are on page 3.*
KNBC	Name you chose to describe the channel. *Details are on page 20.*
13	Channel number you are watching.
Video 00	Indicates that a component is connected to the VIDEO jack on the back of the TV, it is turned on, and channel 00 is selected.
Alarm	Alarm clock is set to turn on or off. *Details are on page 22.*
Sleep	Sleep Timer is set to turn off the TV. *Details are on page 21.*
Volume	Sound level of the TV.
Unusable Signal	No signal is coming in on video input channel 00.
Mute	There is no sound. *See MUTE button on page 6.*
Stereo	The sound is being broadcast in stereo. *Details are on page 18.*
1:55	The time remaining for commercial skip. *Details are on page 6.*

References

Trouble Checks

You may have problems that can be fixed with a few minor adjustments.
Look for the type of problem you are having below and then try the
suggestions to get your TV going again.

Trouble	Checks and Adjustments
Power	
TV will not turn on	Plug TV in.
	Plug something else into the outlet to make sure it is working.
	Make sure batteries in the remote are not dead.
	Aim the remote at the TV and press TV.
	Make sure batteries are placed in the remote the right way. *See batteries on page 2.*
	Unplug TV for a few minutes and then turn it on again.
No picture, no sound but TV has power	Check antenna connections.
	Check position of Cable/Air feature. *See page 24.*
	Try another channel. Inactive channel may be tuned.
	Make sure component connected to the VIDEO INPUT jacks is turned on if you choose channel 00.
	Make sure TV is tuned to the same channel as the switch on back of VCR if watching a VCR.
	Make sure TV/VCR button on VCR is in correct position when using VCR.
Remote	
Buttons don't work when you press them	Press TV to set the remote to control the TV. *See buttons on page 6-7.*
Works part or none of the time	Clear the path between the remote and TV of any objects.
	Aim the remote at the component you are trying to control.
	Press TV so remote will control TV.
	Make sure batteries in the remote are not dead.
	See if batteries are placed in remote correctly. *See batteries, page 2.*
Can't select certain channel	Press number buttons. Channel may not be in memory. *See Autoprogram on page 19.*
	Make sure TV/VCR switch on VCR is in the TV position.
	For numbers over 100, press and hold 1 until 1-- appears, then press the other two numbers.
	Set Cable/Air feature to Cable for channels higher than 69. *See page 24.*
Remote Lockup	Remove batteries and hold down one or more buttons for several seconds to drain the microprocessor inside the remote and reset it. Re-install the batteries and try remote again.

References

Trouble Checks

Trouble	Checks and Adjustments

Picture

Blank screen or Unusable Signal appears on screen

Try another channel.
Scan the channels.

Picture poor, sound okay

Check Antenna Connections.
Adjust TV picture. *See pages 16-17.*

Sound

Noisy stereo reception

Turn Stereo off. The stereo broadcast may not be clear. *See page 18.*

Picture okay, no sound

Press **VOLUME >** or **MUTE** to restore sound.

Picture okay, sound poor

Try another channel.
Try adjusting the Tone. *See page 18.*
Change Stereo to off. The stereo broadcast may not be clear. *See page 18.*

No stereo on stereo station

Make sure Stereo is turned on. *See page 18.*

TV Turns on or off

Turns off by itself

Check Sleep Timer. *See sleep timer on page 21.*
Wait 30 seconds and turn on again, a power surge may have occurred.
Check Alarm Off time. *See alarm clock on page 22.*

Turns on by itself

Check Alarm On Time. *See alarm clock on page 22.*
Check clock time. *See clock on page 3.*

Does not turn off at Alarm Time

Make sure alarm is turned on or off. *See alarm clock on page 22.*
Check clock time. *See clock on page 3.*

References

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SEARS

OWNER'S MANUAL

MODEL NO.
274.43728590
SERIES

WHEN ORDERING REPAIR PARTS, ALWAYS GIVE THE FOLLOWING INFORMATION:

1. NAME OF ITEM
   Sears Color Television Receiver

2. MODEL NUMBER

3. PART DESCRIPTION

SEARS 27" TABLETOP COLOR TELEVISION WITH REMOTE CONTROL

Your Sears Television has added value when you consider that Sears has service units nationwide staffed with Sears trained technicians–professional technicians specifically trained on Sears home entertainment products, having the parts, tools and equipment to ensure that we meet our pledge to you –"We Service What We Sell."

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FULL 90-DAY WARRANTY ON COLOR TELEVISION
For the first 90 days from the date of purchase, Sears will repair this television, free of charge, if defective in material or workmanship.

LIMITED WARRANTY ON ALL PARTS EXCEPT PICTURE TUBE
After 90 days from the date of purchase and up to one year, Sears will furnish, free of charge, a replacement for any defective part in this television. You pay for labor.

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